

FOCUS

EYECARE PLAN



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FROM

KILGOUR
OPTOMETRISTS

www.kilgouroptometrists.co.uk
mail@kilgouroptometrists.co.uk



FOCUS is a comprehensive eyecare plan designed to give you the security of the very best of eyecare at an affordable cost. In return for a small monthly fee of £6.50, FOCUS membership assures you of a range of valuable benefits including:

- Unlimited access to professional eyecare
- Additional scanning and digital imaging procedures which supplement the NHS examination to provide a more comprehensive assessment of your vision and risk profile in conditions such as glaucoma and macular degeneration
- Dry eye treatment advice
- 30% reduction in the cost of spectacle frames and lenses
- State of the art measurement technology for high performance spectacle lenses
- 15% reduction in the cost of non-prescription sunglasses, contact lens solutions and eye drops
- Accidental damage cover for the first 2 years of any spectacle purchase
- Reduced monthly payments for additional family members
- You can spread the cost of your new spectacles with no added interest

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Spreading the cost

FOCUS not only allows you to purchase spectacles at a lower price, it can also be used as a way of spreading the cost. This can be set up whether you are an existing member or just joining FOCUS*. There is no interest added to the price and you can choose between 6 or 12 months for the term. The cost is simply divided up equally and added to your monthly membership fee, and will revert back to the membership fee only when the spectacles payment is completed. **(20% deposit required)*



Family membership

The benefits of FOCUS need not stop with yourself. Additional family members can enjoy the same benefits at special monthly prices.

Individual FOCUS membership:

£6.50 per month

Family FOCUS 2 (two family members):

£11.50 per month

Family FOCUS 3 (three family members):

£ 16.00 per month

Your Questions Answered:

Does the NHS not pay for my eyecare?

Up to a point it does but with restrictions. Our latest diagnostic instruments are not available as part of the NHS examination and there are also strict rules on the frequency of NHS examinations. We will only claim an NHS fee when it is appropriate.

How long must I remain a member of FOCUS eyecare plan?

The minimum membership period is 18 months during which you can purchase as many pairs of spectacles for yourself as you wish at the special FOCUS prices. If you decide to leave the plan before 18 months, you simply pay the outstanding premiums that remain.

Can I really purchase spectacles which normally cost £300 for £210?

FOCUS eyecare plan reflects the true costs of providing an extended eye examination thus allowing us to reward you with prices that will be very difficult to match.

How does the accidental damage cover work?

Simple.... No forms to complete

1. Bring in your accidentally damaged spectacles which were bought through our FOCUS eyecare plan
2. We arrange the repair or replacement
3. There is a small excess charge dependant on the nature of the repair but this should not exceed 15% of the original cost.

Note 1: The accidental Damage Scheme does not cover loss of spectacles but you would of course receive the special FOCUS price on a replacement pair.

Note 2: Accidental damage cover only applies if FOCUS membership is maintained.

What if I want to wear daily contact lenses on an occasional basis?

FOCUS is a perfect way to cover the cost of contact lens after-care as well as significant savings (please ask for details) on the purchase of daily contact lenses. And of course the 30% reduction in spectacle frame and lenses would still apply.

How do I become a FOCUS eye care plan member?

An application form can be completed in the practice and you will enjoy the benefits of FOCUS immediately.

Low Cost Eyewear

As a FOCUS member you can purchase as many pairs of spectacles and sunglasses as you want for your own use at the unique FOCUS prices.



Gucci

Normal cost £194
FOCUS cost £136

D&G



Normal cost £134
FOCUS cost £94

Ray
Ban



Normal cost £117
FOCUS cost £82

Police



Normal cost £140
FOCUS cost £98

KILGOUR

OPTOMETRISTS

Optometrists:

John Watt
Alistair Simpson
Carol Semple
Douglas Orr
Sarah Muir
Julia Hunter

Dispensing Opticians:

Douglas Hart
Fiona Kelly

42 Dalblair Road
Ayr KA7 1UL
Tel: 01292 267 293
Fax: 01292 263 687

71/73 Templehill
Troon KA10 6BQ
Tel: 01292 311 553
Fax: 01292 318 070

Email: mail@kilgouroptometrists.co.uk
www.kilgouroptometrists.co.uk